

Outdoor Sports Marketing

	Direct Mail Program	Quantity in 1000s	Dealer net	Sports Inc. dealer net
MAILER	Mailer 8.5x11 Refold to 8.5x5.5	5	4911	4688
		10	7536	7243
		20	12642	12219
	Mailer 11x17 Refold to 8.5x5.5	5	6220	5911
		10	9147	8747
		20	15070	14485
STANDARD BOOKLET	8 Page Book 8.5x5.5	5	6735	6391
		10	9844	9398
		20	16078	15426
	12 Page Book 8.5x5.5	5	8428	7971
		10	11914	11330
		20	18911	18070
	16 Page Book 8.5x5.5	5	9692	9150
		10	13407	12724
		20	20874	19902
	20 Page Book 8.5x5.5	5	11126	10489
		10	15296	14487
		20	23679	22520
	24 Page Book 8.5x5.5	5	12706	11964
		10	17259	16318
		20	26420	25079
	36 Page Book 8.5x5.5	5	17964	16872
		10	22875	21560
		20	34334	32465
JUMBO FLYER	8 Page Book 8.5x11	5	8811	8328
		10	12738	12098
		20	20607	19653
	12 Page Book 8.5x11	5	11544	10879
		10	16145	15278
		20	25254	23990
	16 Page Book 8.5x11	5	14529	13665
		10	19710	18606
		20	30104	28517

Custom Quantities Available - Call for quote (609) 265-1390

*Cost includes: Design, Layout, Printing, AMS

Add to net
\$100 per 1000
\$133 per

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